

SENIOR COMMUNICATIONS ADVISOR

Term Full-Time (Exempt)

Communications / Administrative Services

Inform, engage, and connect with the community

About our community:

Boasting a high quality of life and standard of living, Prince George has all the amenities of a large city mixed with the friendliness and appeal of a smaller community. It is a regional centre for close to 326,000 people for shopping, education, health care, the arts, and sports. Prince George's central location in the province offers work/life balance with unparalleled access to four-season outdoor recreation activities that are complemented by a full range of urban amenities and a comprehensive transportation infrastructure that connects residents, businesses, resources, and agricultural products to markets around the world. And it is only a short drive to almost anywhere in Prince George – spend less time commuting and more time doing what matters most to you! Discover all these opportunities and more!

About our organization:

The City of Prince George is committed to ensuring a positive, well-balanced work environment for its employees. With opportunities for employee training and professional development, we offer a safe and supportive workplace in which to serve our community. The City of Prince George is committed to fair and equitable hiring practices. We believe our workforce should reflect the diverse community we serve and that diversity fosters innovation, enhances service delivery, and is a benefit to all.

About the opportunity:

As part of the Communications team, you will play an integral role in the development, implementation and ongoing evaluation of various internal and external communications initiatives in support of Council priorities and City operations. Key accountabilities include: managing media relations and providing sound advice and messages on municipal issues, as well as developing strategies to promote the City's brand and services, you will be responsible for developing various communications strategies, conducting research related to a broad range of emergent issues, working to increase public engagement, and providing expertise to staff to communicate various departmental programs and initiatives. **This is a full-time term position with an anticipated duration from January 2027 to June 2028.**

About Your Background:

Experienced in the areas of corporate communications, media relations, social media, marketing, and citizen engagement, you have a relevant university degree and strong organizational and project management abilities. An excellent writer and relationship builder, you have demonstrated success in developing creative solutions to a broad range of communication issues. A valid class 5 driver's license is required.

Why You Will Love Working for our Communications team at the City of Prince George:

- Be a part of an innovative team with a goal to be leaders in local government communication.
- Deliver the honest, transparent and timely messages our citizens want.
- Enjoy a competitive wage of \$110,826 - \$122,189 plus a comprehensive benefits and pension package.

If you are interested in joining our team, please apply by November 13, 2026 to:

<http://princegeorgejobs.prevueaps.ca/jobs/>

Want to know more about this exciting career?

Please refer to the job description on our website for more details!

Want to know more about living and working in Prince George?

Please visit: [Move Up Prince George / City of Prince George](#)

The City of Prince George thanks all those who apply, however only those selected for an interview will be contacted.