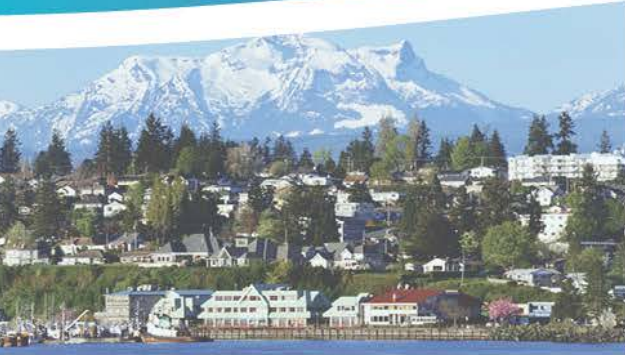


Economic Development & Tourism Manager



Come Work and Play in Campbell River

This is central Vancouver Island's all-season oceanfront gem. Many people are attracted by our city-on-the-move vibe; a lifestyle enriched by four seasons of play and wilderness adventure; plus, easy access by air and ferry. But for passionate community-builders, we offer even more – the opportunity to join an inclusive, service-focused team where you can make your mark and help grow a more equitable, resilient city for all.

WHY APPLY

- ❖ Competitive compensation package including a salary range of \$111,346 to \$126,506, group benefits and defined benefit pension plan.
- ❖ Flexible work options, including compressed work week schedules.
- ❖ Generous vacation package – 6 weeks in 1st year, 7 weeks in 2nd year.
- ❖ Relocation assistance provided.
- ❖ Make a tangible impact in your community.
- ❖ Work with a dynamic and supportive management team.
- ❖ Strengthen leadership skills and help build community partnerships.

[Apply Now](#)

Applications accepted through the link above.

Please Note: We will be contacting applicants who meet our requirements as applications are received, and this posting may be closed without advanced notice.

This posting will close on August 16, 2026.

Questions? Email careers@campbellriver.ca



WHAT WE'RE LOOKING FOR

- Post-secondary degree in economic development, commerce, marketing, public/business administration, tourism or a related field.
- Must possess and maintain a valid BC drivers' licence as per City policy.
- Minimum of five (5) years' recent, progressively responsible experience in economic development, tourism or closely related field.
- Minimum of three (3) years' recent progressive supervisory experience, preferably in a unionized environment.
- Previous local government experience.
- Experience in destination marketing and promotion using multiple mediums and digital platforms.
- Experience in the development of departmental and corporate long-range plans as well as budget formulation and reporting processes.
- Experience working effectively with Indigenous communities.

WHAT MAKES YOU STAND OUT

- Certified Economic Developer (Ec.D.) designation.
- Local government administration or municipal leadership.
- Experience with MRDT programs and working with Destination BC, Destination Canada, or similar.
- Experience supporting Indigenous tourism initiatives, intergovernmental relations and reconciliation-related programs.

WHAT YOU'LL BE DOING

- Spearhead the City's economic and tourism initiatives, guiding strategic plans, departmental work programs, and investment readiness.
- Drive destination development, business retention & attraction and MRDT supported tourism programming.
- Provide day-to-day leadership to staff, oversee department budgets, monitor performance metrics.
- Collaborates with the community, Indigenous Nations, businesses, and government partners to advance economic growth and tourism in Campbell River.