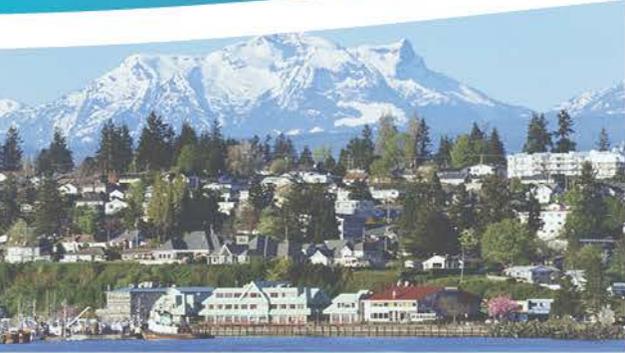


Business Development Officer - Tourism



Come Work and Play in Campbell River

This is central Vancouver Island's all-season oceanfront gem. Many people are attracted by our city-on-the-move vibe; a lifestyle enriched by four seasons of play and wilderness adventure; plus, easy access by air and ferry. But for passionate community-builders, we offer even more – the opportunity to join an inclusive, service-focused team where you can make your mark and help grow a more equitable, resilient city for all.

Why Apply

- ❖ **Competitive wage:** The rate of pay for this permanent full-time CUPE bargaining unit position is \$49.74 per hour based on 35 hour work week.
- ❖ **Comprehensive benefit package:** Including 3 weeks vacation, extended health and dental coverage, a defined pension plan, short term disability and life insurance.
- ❖ **Flexible work options** including compressed work week schedules.
- ❖ **Opportunity to work with a collaborative and forward-thinking team.**
- ❖ **Work in a role where you'll have a meaningful impact on the community.**

[Apply Now](#)

Please apply using the above link.

Posting Closing Date: April 26, 2026

Posting Number: 26-003-2

When you apply: You will be asked to upload a cover letter and resume as part of the application process. You may also be asked to answer some screening questions related to the position.

Questions? Email careers@campbellriver.ca



What We're Looking For

- A strategic thinker and exceptional relationship builder with a strong background in economic and tourism development.
- Degree in business administration, economic development, public administration, economics, marketing or other related discipline.
- Demonstrated ongoing professional development in the economic, tourism, and business development field.
- Minimum 5 years progressively responsible experience in a similar role in economic development, business development, or community program development within last 7 years.
- Minimum 3 years experience in developing and implementing marketing and promotional campaigns and activities within the last 7 years.
- Experience in community and industry partner engagement, and in managing projects with a wide range of scope and complexity.
- Possess and maintain a valid Class 5 Driver's License.

What You'll Be Doing

- As part of a team, oversee the City's Community Tourism Business Development Program.
- Develop and implement strategies and programs that support business attraction, retention and expansion in the community.
- Undertake activities that develop and foster partnerships that contribute to economic development and tourism across the City through initiatives that promote Campbell River as a location of choice for visitors, business investment, as well as resident attraction.
- Conduct extensive economic research and analysis.
- Implement the Municipal and Regional Development Tax (MRDT) program.
- For more information see the [Business Development Officer Tourism - Job Description](#)