



INVEST
VANCOUVER

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Position Title: Communications Officer

Position Status: Full-Time Temporary (This position to last not later than December 31, 2026)

Department: Invest Vancouver

Employee Group: Teamsters Local 31

Location: 4515 Central Boulevard, Burnaby

Salary Range/ Wage Rate: PG T23 \$2,953.65 - \$3,486.53 bi-weekly (2024 wage rates)

Our Invest Vancouver Department is seeking a Communications Officer who will create clear, engaging communications that turn complex economic and industry insights into compelling narratives for international investors. The Communications Officer will build content for Invest Vancouver's digital channels, presentations, and a variety of collateral. They will also support Invest Vancouver's online presence by tracking, interpreting, and reporting on digital performance. This role will bring strong project management skills, and the ability to collaborate across teams to deliver high-quality, consistent materials that showcase the strengths of the Metro Vancouver region.

You are: A detail-oriented collaborator with a sharp eye for design and the ability to turn nuanced information into clear, compelling content. You are skilled in applying creative reasoning to uncover meaningful strategic insights. You take initiative, prioritize effectively, manage multiple projects confidently, and work cross-functionally to create polished communications.

This role:

- Develops, drafts, and implements a variety of communications and engagement materials to support programs and projects for specific corporate departments; writes content for product deliverables, such as newsletters, fact sheets, signage, First Nations correspondence, and social media posts; provides guidance on communications practices and techniques by liaising with internal and external teams, including project teams, vendors, consultants, and member jurisdictions; plans and ensures for the effective delivery of products; provides support on the development of deliverables of higher complexity, such as engagement surveys, reports, presentations, and videos.
- Conducts research and works with technical staff to develop promotional and informational materials; gathers project details from engineers and technical documents; translates, writes, and edits a variety of information into plain language to support the communication of project plan and status; works with graphic designers and vendors to develop visual aids; coordinates printing, distribution and installation of finalized products; follows established branding, design, and writing guidelines; reviews and approves invoices from external consultants and vendors.
- Acts as a communications and engagement lead for projects of lower complexity; plans, coordinates, and evaluates the delivery of communications and engagement tactics in support of project plans and objectives; provides upcoming activities and deliverables; serves as the communications and engagement resource to engineering staff in interpreting potential public impacts; responds to project enquiries; provides background information to staff on communities affected; attends check-in meetings to receive critical project updates; participates with staff in seeking resolutions to the more difficult issues.
- Oversees the content of project webpages; ensures the inclusion of the latest project information related to various programs; provides guidance and assistance to staff on editing and formatting materials to ensure consistency and compliance with established standards.



- Creates and improves internal processes and templates; revises internal handbook with standard operating procedures; updates various trackers, lists, and records; prepares additional training materials and team resources as required.
- Supports the planning and logistics of, and participates in, engagement events, such as open houses, pop-up tents, and stakeholder meetings; drafts meeting summary with public feedback.
- Maintains effective relationships with Metro Vancouver's leadership and members; coordinates sign-off process with multiple reviewers.
- Participates in the onboarding of peers and other senior members of the team, as required.
- Performs related work as required.

To be successful, you have:

- University graduation with a Bachelor's degree in communications or a related discipline, plus sound related experience; or an equivalent combination of training and experience.
- Considerable knowledge of the functions, programs, activities, objectives, and procedures of assigned Metro Vancouver departments.
- Considerable knowledge of the principles, practices, and techniques of gathering, analyzing and disseminating program and activity information.
- Sound knowledge of developing communication plans, tactics, and objectives.
- Ability to coordinate the development and maintenance of a variety of communications and engagement materials between internal and external contacts.
- Ability to communicate effectively both orally and in writing, including the ability to adapt and communicate technical information to the interests and understanding of the public, and to establish and maintain effective working relationships with a variety of internal and external contacts.
- Ability to review technical information and translate that into plain language writing.
- Ability to gather, research, analyze, edit, assemble, and disseminate a variety of program information related to various Metro Vancouver departments.
- Ability to direct and oversee the work of consultants on various promotional projects.
- Ability to exercise independent judgement and action with a minimum of direction and to schedule and process a variety of work assignments.
- Ability to work on several projects simultaneously and respond to competing priorities.
- Driver's Licence for the Province of British Columbia.

Our Vision:

Metro Vancouver embraces collaboration and innovation in providing sustainable regional services that contribute to a livable and resilient region and a healthy natural environment for current and future generations.

Metro Vancouver employees proudly serve the region and demonstrate the behaviours and attributes of six leadership competencies: Accountability, Adaptability, Building and Nurturing Relationships, Communication, Continuous Learning, and Strategic Thinking and Action.

At Metro Vancouver, we are committed to cultivating a diverse, safe, equitable, and inclusive work environment for all. We strive to attract and retain a talented, diverse workforce that is reflective of the region we serve. If an

accommodation is required during the recruitment and selection process, please contact careers@metrovancouver.org for support. Learn more about our commitments to diversity, equity, and inclusion [here](#).

Please follow this link <https://metrovancouver.org/about-us/careers> to our Careers page where you can submit your application by March 6, 2026.