

# Business Development Officer - Tourism

**Naturally, Campbell River** – Located on Vancouver Island, the City of Campbell River offers a rare combination of a welcoming small-town feel with large-city amenities. We are a 45-minute drive from the winter and summer activities of Mount Washington, and just minutes from more than 100 km of all levels of mountain biking and hiking trails, plus easy access to the ocean, rivers and lakes for sports fishing, kayaking, paddle boarding and whale watching.

**The role:** Reporting to the Economic Development and Tourism Manager, the Business Development Officer (Tourism) will oversee the City's community Tourism Business Development Program and develop and implement strategies and programs that support business attraction, retention, and expansion in the community. The incumbent will implement the Municipal and Regional Development Tax (MRDT) program, conduct extensive economic research and analysis and undertake activities that develop and foster partnerships that contribute to economic development and tourism across the City through initiatives that promote Campbell River as a location of choice for visitors, business investment, as well as resident attraction.

**What we offer:** The rate of pay for this CUPE bargaining unit position is **\$49.74** per hour, based on a 35-hour work week. We offer a **comprehensive benefits package**, which includes 3 weeks paid vacation, extended health and dental coverage, a defined pension plan, life insurance, and short term disability coverage. This position is **eligible for flexible work arrangements** which may include one of the following: compressed work week, earned day off or varied hours. If you are looking for a dynamic working environment where you will be provided opportunities to continue to grow and learn new skills, then this is the right opportunity for you!

## Our ideal candidate will have:

- Degree in business administration, economic development, commerce, public administration, economics, marketing or other related discipline from a recognized post-secondary institution.
- Training or courses that demonstrate ongoing professional development in the economic, tourism, and business development field.
- Must possess and maintain a valid Class 5 Driver's License, and produce and maintain a clean driver's abstract, as per City policy.
- Minimum of five (5) years' progressively responsible experience in a similar role in economic development, business development, or community program development within the last ten (10) years.
- Minimum of three (3) years' experience in developing and implementing marketing and promotional campaigns and activities in the last seven (7) years.
- Experience in managing projects with a wide range of scope and complexity including grant writing as well as provincial and federal reporting.
- Experience in community and stakeholder engagement.

## Please note:

- Travel may be required and is paid in accordance with the City's Travel Policy.
- The incumbent may be required to attend evening, early morning and weekend meetings.

**Posting closing date:** February 23, 2026

**Posting number:** 26-003

**Please apply using the 'Apply Now' link below.**

**Please Note:** We will be contacting applicants who meet our requirements as applications are received, and this posting may close ahead of the official closing date if a successful candidate is identified.

## When you apply:

You will be asked to upload a cover letter and resume as part of the application process. You may also be asked to answer some screening questions related to the position.

**Questions about this position?** Email [careers@campbellriver.ca](mailto:careers@campbellriver.ca)



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