
Non Union

Job Title	: Public Health Communications Advisor		
Job Opening Id	: 44632	# Required	: 2
Business Unit	: Public Health and Emergency Services	Division	: Medical/Administration
Location	: Regional Headquarters	Standard Hours	: 35.00 / week
Full/Part Time	: Full-Time	Regular/Temporary	: Regular
Salary Grade	: 4	Salary Range	: \$ 75,820.00 - \$ 89,200.00
Post Date	: 2026-03-03	Close Date	: 2026-03-16

Important Notices & Amendments

This position currently falls within our hybrid model, allowing the employee to typically work a minimum of 50% of your time at your regular work location and the other 50% of time at home.

As an employer of choice, Niagara Region offers competitive salaries and benefits, a defined benefit pension plan, a corporate wellness centre, access to the Employee and Family Assistance Program (EFAP), mentorship and training programs, employee recognition programs, and more. In addition, the Region recognizes the value of having flexible work arrangements to support better work-life balance for our employees.

About Us

Serving a diverse urban and rural population of more than 475,000, Niagara Region is focused on building a strong and prosperous Niagara. Working collaboratively with 12 local area municipalities and numerous community partners, the Region delivers a range of high-quality programs and services to support and advance the well-being of individuals, families and communities within its boundaries. Nestled between the great lakes of Erie and Ontario, the Niagara peninsula features some of Canada's most fertile agricultural land, the majesty of Niagara Falls and communities that are rich in both history and recreational and cultural opportunities. Niagara boasts dynamic modern cities, Canada's most developed wine industry, a temperate climate, extraordinary theatre, and some of Ontario's most breathtaking countryside. An international destination with easy access to its binational U.S. neighbour New York State, Niagara attracts over 14 million visitors annually, as well as a steady stream of new residents and businesses.

At Niagara Region, we value diversity - in background and experience. We are proud to be an equal opportunity employer. We aspire to hire and grow a workforce reflective of the diverse community we serve. By doing so, we can deliver better programs and services across Niagara.

We welcome all applicants! For more information about diversity, equity, and inclusion at Niagara Region, [Diversity, Equity and Inclusion - Niagara Region, Ontario](#) or email related questions to diversity@niagararegion.ca. To send input on reducing barriers in the current hiring process, please email myhr@niagararegion.ca

For the Region's full employee equity statement, [Working at Niagara Region - Niagara Region, Ontario](#).

While specific qualifications are important for certain roles, we invite individuals from diverse backgrounds to apply. Our recruiters will evaluate your suitability for the role.

Job Description

Job Summary

Reporting to the Manager Public Health Communications & Engagement, the Communications Advisor supports the Communications team in advancing the department's purpose of improving the health and health equity of Niagara residents. Working within the requirements of the Ontario Public Health Standards (OPHS), the role contributes to clear, timely, and coordinated communications that support public health programs and population health outcomes, while also providing communications support for emergency services in alignment with organizational priorities. This position contributes to integrated communications across planning, executing, and reporting phases, fostering strong relationships with internal divisions, health promoters, and media.

Education

- Diploma/Degree in Communications, Public Relations, Journalism, Marketing, or related discipline
- Degree in Communication Studies/Media Studies is preferred
- Degree in Business Administration or Health related field is preferred

Knowledge

- Minimum four years' work experience in communications, public relations, media relations, social media
- Experience working in a public health setting is preferred
- Demonstrated experience developing and editing communications for multiple channels (news releases, key messages, web, intranet, social, print, presentations)
- Experience applying the Canadian Press Style guides
- Knowledge of Accessibility for Ontarians with Disabilities Act (AODA) standards, copyright and privacy legislation is preferred
- Working knowledge of issues management and risk/crisis communication principles

Responsibilities

Strategic Communications Planning and Execution (30%)

- Contribute to integrated communications plans supporting departmental, divisional and Regional priorities
- Align messaging with organizational objectives, public health guidance, and approved communication strategies
- Collaborate with internal divisions and health promoters to ensure messaging reflects program goals and audience needs
- Adapt communication approaches to support both routine initiatives and emerging needs
- Provides efficient and safe service to Niagara Region residents by conducting occasional site visits to perform field inspections as necessary.
- Adapts to changing work priorities in an operational environment.

Channel Management and Content Execution (35%)

- Develop and execute communications content across multiple channels to reach target audiences
- Work with divisions and health promoters, create and maintain digital content, including social media and digital campaigns
- Draft key messages, background materials, and media communications to support proactive engagement and rapid response
- Prepare internal communications to support staff awareness, coordination, and operational effectiveness
- Support communications for emergency services and emerging situations

Monitoring, Reporting, and Responsiveness (20%)

- Monitor public, media, and digital environments for emerging issues, misinformation, and reputational risks as well as general and positive coverage
- Compile and report on communications outcomes, metrics, and audience engagement to inform decision-making and improve strategies
- Identify and escalate issues related to public health and emergency services in a timely manner
- Support rapid response updates and responses in alignment with issues management and emergency response protocols

Team Support (15%)

- Provide communications support to the Manager and Senior Specialist
- Coordinate tasks, timelines, and inputs to support team deliverables
- Foster strong relationships with internal divisions, external partners, and media to ensure consistency and accuracy
- Apply accessibility and health equity across all communications products

Special Requirements

- Regional staff strive to enable the strategic priorities of council and the organization through the completion of their work. Staff carry out their work by demonstrating the corporate values.
- Responds to emergency health hazards as defined by the Medical Officer of Health.
- May be required to support Public Health emergency operations under the incident management structure, at the direction of the Medical Officer of Health.

HOW TO APPLY

Uncover the wonder of the Niagara Region and join a team dedicated to meeting tomorrow's challenges TODAY!

We thank all candidates for their interest however, only those candidates selected for an interview will be contacted.

We confirm that we do not use AI in screening of applicants, and this position is an existing vacancy.

To view the full job description and requirements, visit our Careers page - **Job Opening # 44632**

Let us know why you would be an excellent team member by submitting your online application **no later than March 16, 2026, before midnight** by visiting our 'Careers' page at www.niagararegion.ca. We thank all candidates for their interest however, only those candidates selected for an interview will be contacted.