



PEACE RIVER
REGIONAL DISTRICT

Join the PRRD Team!

Come work with the Peace River Regional District team in the mighty Peace Region of northeastern BC – world renowned for our friendly people, spectacular outdoor recreation and linkages to the Yukon and Alaska.

The Peace River Regional District includes four electoral areas and seven member municipalities, with a total population of approximately 60,000, covering a vast 120,000 square kilometer area.

Posting Date

August 19, 2025

Application Deadline

Open Until Filled

Application Information

Visit prrd.bc.ca/employment to view the **job description** for a full list of qualifications and to find out the status of this posting and other employment opportunities with the PRRD.

Apply in confidence by providing a cover letter noting the position being applied for, a resume, and three supervisory references to:

Peace River Regional District
Human Resources
hrprrd@prrd.bc.ca
P. 250-784-1167

Communications Manager

Full Time, Permanent

Position Overview

Reporting to the Corporate Officer, the Communications Manager will manage the development and implementation of the PRRD communications plan including internal and external communications.

This position manages the communications strategy aimed at advancing PRRD's positive image through media relations, online communications, community engagement initiatives and promotional opportunities. This position will be located out of our Dawson Creek office.

Key Accountabilities

- Research and develop a variety of written communications such as briefing notes for public meetings, press conferences, media releases, public service announcements, and general publications.
- Coordinates and manages overall brand and corporate identity of PRRD designing, coordinating, and producing printed materials, publications, and online presence.
- Oversees and implements social media strategy
- Leads the implementation and evaluation of community engagement initiatives in alignment with PRRD Strategic Plan providing support to elected officials and department heads as required
- In the event of an emergency this position will be a key member of the Emergency Operations Centre (EOC).

Qualifications

The ideal candidate will have a post-secondary degree or diploma in communications or a related discipline plus a minimum five (5) years related experience in a local government setting.

Professional certification in communications through the International Association for Public Participation plus membership in the Canadian Public Relations Society would be an asset. The ideal candidate will have experience building relationships and engaging with Indigenous partners.

Additional Information

The hours of work are Monday to Friday, from 8:30 am – 4:30 pm, with one hour for lunch.

This exempt position offers a competitive salary range of \$97,817 - \$115,079, benefits package and an excellent team.

We thank all candidates for their interest, however, only those selected for interviews will be contacted.

www.prrd.bc.ca



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