



*... a great place to live, work & play*

One of the sunniest regions in BC's Lower Mainland, Delta embraces three unique communities - Ladner, North Delta and Tsawwassen. The City of Delta is looking for dedicated individuals to join our team and share in our commitment to lead the way in public service excellence.

## Strategic Communications Advisor

The City of Delta is seeking a skilled and strategic Communications Advisor for a temporary full-time opportunity available until approximately October 2026. This is an exciting chance to play a key role in enhancing how the City communicates with the public, media, staff, and key stakeholders—while contributing meaningfully to impactful municipal initiatives.

Reporting to the Communications Manager, the Strategic Communications Advisor provides expert guidance and delivers high-quality communication strategies that support Delta's goals and community values.

In this role, you'll collaborate across departments to develop clear, consistent, and transparent messaging for a wide range of projects and initiatives. You'll serve as a trusted advisor, lead communication planning, and help shape the City's internal and external voice across all channels—from traditional media to digital platforms.

This position requires a highly adaptable communicator with excellent writing skills, a proactive mindset, and the ability to manage multiple projects in a fast-paced, responsive environment.

### Key Responsibilities

- Develop and implement strategic communication plans for major initiatives, projects, and emerging issues.
- Provide communications advice to senior leadership, project teams, and departments.
- Write and edit a variety of communications materials, including news releases, briefing notes, internal memos, speeches, website content, and social media posts.
- Monitor and respond to public and media sentiment with appropriate messaging.
- Support internal communications and staff engagement through creative, effective campaigns and tools.
- Oversee the effective use of digital platforms, including the City's website and social media channels.
- Track communication metrics and feedback to inform and adjust strategies.
- Ensure corporate messaging is clear, consistent, and aligned with organizational standards.
- Assist in the creation and implementation of communication-related policies and procedures.
- Coordinate and support corporate events and special projects as needed.

### Qualifications

- A university degree in communications, public relations, journalism, or a related field.
- At least 5 years of experience in strategic communications, preferably within government or the public sector, or an equivalent combination of education and experience.
- Demonstrated excellence in writing, editing, and creating content across platforms.
- Strong knowledge of communication planning, media relations, and public engagement strategies.
- Familiarity with social media and digital communications best practices.
- Ability to analyze communication effectiveness using metrics and analytics tools.
- Proficiency with Microsoft 365 and Adobe Creative Cloud.
- A collaborative attitude and strong interpersonal skills.
- Ability to make sound decisions and work independently within set standards and timelines.
- A valid Class 5 BC Driver's Licence.

The City of Delta provides a competitive salary of \$77,768 - \$92,727 (commensurate with experience); and an excellent benefits package including Municipal Pension Plan as well as an earned-days-off system. Interested applicants are requested to apply online at [www.delta.ca/employment](http://www.delta.ca/employment), to competition number **#25-184 EX** by **August 7, 2025**.

At the City of Delta, we are committed to recruiting and retaining a diverse workforce that is representative of our community, providing equal opportunity and fostering an inclusive workplace where our individual differences are recognized, valued and celebrated.

We thank all applicants for their interest; only those under consideration will be contacted. Copies of relevant professional certificates, degrees, or tickets must be submitted with your application. Preferred candidates will be required to submit a Police Information Check.