

SENIOR COMMUNICATIONS ADVISOR

Regular Full-Time

Communications / Administrative Services

Help Shape Impactful Strategies and Drive Public Engagement!

About our community:

Boasting a high quality of life and standard of living, Prince George has all the amenities of a large city mixed with the friendliness and appeal of a smaller community. It is a regional centre for close to 326,000 people for shopping, education, health care, the arts, and sports. Prince George's central location in the province offers a work/life balance with unparalleled access to four-season outdoor recreation activities that are complemented by a full range of urban amenities and a comprehensive transportation infrastructure that connects residents, businesses, resources, and agricultural products to markets around the world. And it is only a short drive to almost anywhere in Prince George – spend less time commuting and more time doing what matters most to you! Discover all these opportunities and more!

About our organization:

The City of Prince George is committed to ensuring a positive, well-balanced work environment for its employees. With opportunities for employee training, wellness programs, and professional development the City of Prince George offers a safe and supportive workplace in which to serve our community.

About the opportunity:

As a member of the Communications team, you will play a crucial role in developing, implementing, and continuously evaluating various internal and external communication initiatives that support Council priorities and City operations. Your key responsibilities will include managing media relations and providing sound advice on municipal issues. You will also develop strategies to promote the City's brand and services. Additionally, you will be responsible for creating various communication strategies, conducting research on a wide range of emerging issues, enhancing public engagement, and offering expertise to staff to help communicate various departmental programs and initiatives.

About Your Background:

The ideal candidate will possess a Bachelor's degree in Communications, Public Relations, or a related field, along with at least 5 years of experience in corporate communications, media relations, marketing, and public engagement, preferably within the government sector. You should have expertise in corporate communications, media relations, social media, marketing, and citizen engagement. Strong organizational and project management skills are essential. As an excellent writer and relationship builder, you have a proven track record of developing creative solutions to a wide range of communication challenges. **A valid Class 5 driver's license is required for this position.**

Why You Will Love Being Part of the Communications Team for the City of Prince George:

- Be a part of an innovative team with a goal to be leaders in local government communication.
- Enjoy a competitive wage of \$102,965 - \$113,522 in this exempt position, plus an excellent benefits and pension package.

If you are interested in joining our team, please apply by May 20, 2025 to:

<http://princegeorgejobs.prevueaps.ca/jobs/>

Want to know more about this exciting career?

Please refer to the job description on our website for more details!

Want to know more about living and working in Prince George?

Please visit: [Move Up Prince George / City of Prince George](#)

The City of Prince George thanks all those who apply, however only those selected for an interview will be contacted.