



A great place to work starts with you!

Join a team that prioritizes public service, where your work will make a meaningful impact within the community. Parkland County believes in the power of teamwork, fostering a collaborative environment across departments to improve efficiency and innovation. With a solution-focused mindset, we approach challenges with resilience. Parkland County is committed to respect, working to uphold transparency, inclusion, and accountability in all decision-making. With a focus on safety, we create a supportive and safe environment for employees and the public. If you share these values and are ready to contribute to a dynamic and caring organization, we encourage you to consider this opportunity.

Now Hiring: Senior Advisor, Economic Growth (#25-44)

Parkland County has an opportunity for a *permanent, full-time* Senior Advisor, Economic Growth position in the Growth & Strategy Department. Reporting to the Manager, Economic Growth, the Senior Advisor plays a pivotal and strategic role in business attraction, growth and retention. The Senior Advisor provides consulting and advisory services to internal business units and external parties to execute the County's economic growth and diversification goals. The position contributes to department business planning, and supports the integration of emerging economic considerations into organizational strategic planning activities. To advance the County's economic growth priorities, the Senior Advisor operates with a customer-centric approach and acts as a lead conduit to key regional external parties. This is achieved by identifying opportunities and risks, navigating regulatory processes, leading investment attraction efforts, supporting business retention activities and fostering collaboration across County departments. The Senior Advisor leads policy enhancements, public relations activities and investment attraction marketing strategy. The Senior Advisor also provides project management expertise and assists other departments in aligning service delivery to foster a prosperous and dynamic business environment. Additionally, the Senior Advisor guides and mentors team members in executing business development, business retention and expansion initiatives, business support, tourism, and project-related activities.

The ideal candidate for this position will have the following:

- A Bachelor's Degree in Business, Marketing, Economic Development, Planning, or related discipline.
- Certification in municipal leadership or strategic planning would be considered an asset.
- Interpersonal, communication (written and verbal), negotiation and facilitation skills with the ability to work within tight timelines and an often steady workload.
- Effective relationship building with groups with different expertise such as internal departments, industry, senior management, the public and Council.
- Strong working knowledge of real estate development, the municipal government process, site selection and growth requirements for private sector businesses and investors.
- Experience mentoring and guiding team members and providing direct leadership of projects.
- Computer proficiency, including Microsoft Office and SharePoint, and the ability to quickly learn and adapt to new programs.
- Possession of a valid class 5 driver's license and satisfactory driving record is required.

The total rewards package for this position includes:

A starting annual salary of \$99,500 to \$111,900, based on a 35-hour work week and option to join the Earned Day Off Program.

In addition, extended health and dental benefits, access to our confidential Employee and Family Assistance Program, paid sick time, three (3) weeks vacation a year with your birthday off, flexible work arrangements allowing remote work options (based on position's needs), and personal days are offered. Our organization offers access to physical fitness including an employee on site gym and lunch exercise programs, a Social Club, a mental health committee, and a comprehensive training program with extensive learning and development opportunities. Visit our careers page to view the complete Total Rewards Package for this position!

Additional Information

Interested Candidates are Invited to Apply Online at parklandcounty.com/Careers by Monday, April 21, 2025 at 4:00 p.m.

The primary work location for this position is Parkland County Centre – 53109A Hwy 779, Parkland County, AB.

We thank all applicants in advance for their interest; however, only those selected for further consideration will be contacted. Applications will only be considered through the Parkland County website.

We are committed to fostering an inclusive workplace that welcomes, respects and values the multivariate diversity of current and prospective employees. We strive to provide reasonable access and accommodation throughout the recruitment and employment process. If you have any questions regarding this, please connect with our team at humanresources@parklandcounty.com.