

## MANAGER, COMMUNICATIONS

Regular Full-Time  
Communications / Administrative Services

### Showcase your Creativity and Engaging Writing Skills in this Role!

#### About our community:

Boasting a high quality of life and standard of living, Prince George has all the amenities of a large city mixed with the friendliness and appeal of a smaller community. It is a regional centre for close to 326,000 people for shopping, education, health care, the arts, and sports. Prince George's central location in the province offers a work/life balance with unparalleled access to four-season outdoor recreation activities that are complemented by a full range of urban amenities and a comprehensive transportation infrastructure that connects residents, businesses, resources, and agricultural products to markets around the world. And it is only a short drive to almost anywhere in Prince George – spend less time commuting and more time doing what matters most to you! Discover all these opportunities and more!

#### About our organization:

The City of Prince George is committed to ensuring a positive, well-balanced work environment for its employees. With opportunities for employee training, wellness programs, and professional development the City of Prince George offers a safe and supportive workplace in which to serve our community.

#### About the opportunity:

In this very fast-paced environment, you will provide leadership in public messaging and communications to ensure the effective and timely distribution of information from the City to the community. In doing so, you will develop, implement, and oversee various strategic communication plans and initiatives designed to support Council's priorities and work with all City departments to raise awareness of civic operations and projects. You will also be involved in conducting research and analyzing data on a wide range of complex and confidential issues as well as preparing reports, recommendations, and action plans for Council and senior administration.

#### About Your Background:

You have a university degree in Communications, Public Relations, Public Administration or a related discipline as well as significant experience in a strategic corporate communications role, preferably in the public sector. Previous leadership experience in a formal supervisory capacity is essential. Along with strong interpersonal and organizational skills, you have demonstrated knowledge and experience with multiple communication channels, including print and electronic materials, websites, and social media best practices and media relations. A resourceful thinker and excellent communicator, you are able to anticipate emerging issues and trends and develop effective strategic communication plans.

#### Why You Will Love Being the Manager, Communications for the City of Prince George:

- Use your positive energy to coach, inspire, and foster high standards within your team.
- Deliver exceptional internal and external communications with a high level of professionalism.
- We offer a competitive salary range of \$130,772 to \$144,182 along with a comprehensive benefits and pension package.

If you are interested in joining our team, please apply by March 14, 2025 to:  
<http://princegeorgejobs.prevueaps.ca/jobs/>

#### Want to know more about this exciting career?

Please refer to the job description on our website for more details!

#### Want to know more about living and working in Prince George?

Please visit: [Move Up Prince George / City of Prince George](#)

The City of Prince George thanks all those who apply, however only those selected for an interview will be contacted.