

## We're Hiring!

Are you passionate about the outdoors? Enjoy skiing, snowboarding, hiking, biking? Do you have education and experience in Communications and Marketing? If you answered yes, we have a job for you!

The Municipal District of Bonnyville (M.D.) is looking for a Marketing & Media Technician to become a part of the Communications and Media Team.

### What this position entails:

- ◆ Assisting in the development and implementation of marketing initiatives for the M.D. to spotlight the M.D.'s campgrounds, Kinosoo Ridge Resort, and the area as a tourism hotspot
- Working collaboratively with departments to develop and distribute marketing material to support and maintain municipal and economic development initiatives including regional investment and the promotion of the region's economic advantages, natural amenities, tourist attractions, and activities
- Working in a collaborative team to create photo and video content and monitor all M.D. and Kinosoo Ridge Resort social platforms and websites
- Attending trade shows and community outreach events to promote the municipality and Kinosoo Ridge Resort

### What we offer:

- ◆ Competitive compensation and benefit package - salary starting at \$75,766.60
- ◆ Annual health and wellness allocation
- ◆ One personal day a month, plus 15 paid vacation days a year to start
- ◆ Local Authorities Pension Plan
- ◆ Professional development opportunities
- ◆ Discounts at M.D. Parks & Recreation facilities, including campgrounds and Kinosoo Ridge Resort
- ◆ Collaborative environment fostering respect, ethics, and teamwork

### What makes the M.D. the perfect place to call home:

We are Alberta's Lakeland with more than 80-named lakes and provide excellent recreational activities year-round. We also own and operate 12 lakeside campgrounds and Kinosoo Ridge Resort – a boreal playground nestled on the shores of Cold Lake, offering target golf and an aerial climbing structure in the summer and 42 acres of skiable terrain in the winter. The M.D. offers a unique rural/urban/lakeside lifestyle, with two neighbouring urban centres.

### Interested?

Check out the full job description at [md.bonnyville.ab.ca](http://md.bonnyville.ab.ca). Apply by submitting your resume in confidence to [hr@md.bonnyville.ab.ca](mailto:hr@md.bonnyville.ab.ca)

This opportunity is open until a suitable candidate is found.