

Careers

Communications Consultant



... with a focus on digital content & delivery

Are you passionate about digital media and communication? We're looking for a strategic Digital Communications Consultant to develop and execute innovative digital communication strategies. In this role, you will collaborate with a team to create compelling content, analyze performance metrics, and enhance our online presence across various platforms, including social media, email, and websites.

In this role, you will develop and implement digital communication strategies, manage social media channels, and create compelling content. You will be responsible for developing and implementing digital strategies to drive engagement while ensuring the content aligns with our brand voice. Monitoring and analyzing performance metrics will be crucial for optimizing campaigns. Additionally, you will work closely with internal teams to ensure consistent messaging and stay updated on industry trends to enhance our digital strategies. Providing insights based on data analysis will also be a key part of your role.

Qualifications

We're looking for someone with a degree in digital marketing, communications, public relations or related field. You should have proven experience in digital communications or a related field. You should have a strong understanding of social media platforms and digital analytics, as well as excellent written and verbal communication skills. We are looking for a creative thinker who can work independently and as part of a team.

Help create Kelowna as a *City of the Future*. Our diverse and dynamic team strives to innovate to make things better, work as one team, serve proudly and lead responsibly. Live, work and play in one of Canada's fastest growing cities. Kelowna boasts miles of lake access, public areas and outdoor recreation opportunities, a vibrant downtown and cultural scene, healthy and connected neighbourhoods. With modern technology and an ever-changing virtual landscape, we may be willing to consider applicants who are wanting to work from home, provided they reside in the Okanagan region, with the ability to come into the office, as required.

Grow your career in an organization that supports employee work-life balance and career and professional development. This exempt position offers a salary range of \$84,000 to \$98,000, employer-paid comprehensive benefits, an earned day off program, paid vacation and one of Canada's top pension plans.

For further information or to apply, please check our website at www.kelowna.ca/careers

Applications must be received by end of day **October 20, 2024**.

Applicants not contacted within three weeks of the closing date are thanked for their interest