



DISTRICT OF SAANICH
CORPORATE SERVICES
COMMUNICATIONS

COMMUNICATIONS ADVISOR Permanent Full Time

The District of Saanich is located on southern Vancouver Island and is well known for its natural beauty along with a mix of urban and rural, compact development, extensive coastline, recreational, arts and cultural activities, making Saanich an ideal location to live and work. With a population of approximately 124,000, Saanich has a progressive approach to land use that features an urban containment area that ensures responsible development to accommodate growth while providing for a large agricultural area within the bounds of a mid-size metropolitan area. Incorporated on March 1, 1906, Saanich is the largest municipality in the Greater Victoria Region and is a municipality within the Capital Regional District.

The Corporate Services Department is seeking a creative and experienced Communications Advisor who will be responsible for supporting the organization in areas of issues management, media relations, external and internal communications, brand management, public participation initiatives, the corporate website and social media. The central focus of this position is to increase community awareness of the projects, activities, programs, initiatives and services offered by Saanich. You will accomplish this through planning, coordinating and implementing our communications and public relations strategies.

The ideal candidate will have strong communication skills including knowledge and experience in the areas of corporate communications, issues management, public and media relations; demonstrated success in the development of participatory models of engagement using online resources, discussion forums and social media initiatives; and excellent people management skills with the ability to establish and maintain effective working partnerships with internal and external contacts.

As a qualified candidate you will hold a university degree in communications or public relations, five years of progressively responsible strategic program development and implementation and an IAP2 Certification. Supervisory and leadership experience is an asset. An equivalent combination of education and experience may be considered.

The annual salary range for this exempt position is \$98,340 to \$115,630. Job description and competition information can be found at www.saanich.ca. **Please apply by 11:45 p.m. on Tuesday, June 11, 2024 quoting competition 24161 to:** Human Resources, District of Saanich, 770 Vernon Avenue, Victoria, BC, V8X 2W7. In addition to the interview process, testing will be conducted. Only those under consideration will be contacted.

The District of Saanich is recognized as one of BC's Top Employers for 2024. As an equitable and inclusive employer, we value diversity of people to best represent the community we serve and provide excellent services to our citizens. We strive to attract and retain passionate and talented individuals of all backgrounds, demographics, and life experiences. If you require any adjustments to enable participation at any stage of the recruitment process, please contact in confidence accessibilityHR@saanich.ca. We thank all applicants for applying.