

# ECONOMIC DEVELOPMENT and MARKETING TECHNICIAN

The City of Campbell River is seeking a permanent full-time **Economic Development and Marketing Technician** to join our Economic Development Department.

***Naturally, Campbell River*** – Located on Vancouver Island, surrounded by the ocean and majestic mountains, the City of Campbell River offers a rare combination of a welcoming small-town feel with large-city amenities. From summer markets and street events to an active arts and culture community to year-round, world-class recreational opportunities, the Campbell River lifestyle is unparalleled. We are a 45-minute drive from the winter and summer activities of Mount Washington, and just minutes from more than 100 km of all levels of mountain biking and hiking trails, plus easy access to the ocean, rivers and lakes for sports fishing, kayaking, paddle boarding and whale watching.

**The role** – you will provide administrative and technical support for departmental strategic plans and the execution of day-to-day activities. The Economic Development and Marketing Technician assists in the development and implementation of corporate procedures, programs, projects, and activities targeted at promoting ongoing economic development initiatives, strengthening public engagement, and encouraging investment in the community.

**Our ideal candidate will have:**

- Bachelor's Degree or 2-year Diploma in Economic Development, Business Administration, Economics, Planning, Public Administration, or Marketing.
- Must possess and maintain a valid Driver's Licence, and produce and maintain a clean driver's abstract, as per City policy.
- Minimum three (3) years' experience in the last seven (7) years in an economic or business development or marketing field.
- Minimum three (3) years' experience in the last seven (7) years in implementing marketing and promotional activities.
- Experience in developing funding and partnership proposals and applications.
- Strong knowledge of digital marketing and social media practices and trends.
- Considerable knowledge of community economic development, aviation and tourism sector trends and practices, current marketing trends, public administration, and community planning principles.
- Weekend, evening, and overtime work may be required.
- Out of town travel may be required.

The rate of pay for this CUPE bargaining unit position is **\$33.16 per hour** based on a 35-hour work week and includes a comprehensive benefits package. For information on this exciting opportunity and to view a detailed job description that lists all the duties and necessary qualifications for this position, please visit [www.campbellriver.ca/employment](http://www.campbellriver.ca/employment)

**This posting closes on Thursday, May 23, 2024.**

*Please note: We will be contacting applicants who meet our requirements as applications are received and this posting may close ahead of the official closing date if a successful candidate is identified.*

Please send your resume with covering letter, quoting **Competition EXT-24-050** to:



**Email:** [careers@campbellriver.ca](mailto:careers@campbellriver.ca)

Human Resources Department  
**City of Campbell River**  
301 St. Ann's Road  
Campbell River, BC V9W 4C7

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We thank all applicants, however, only those selected for interviews will be contacted.