



Position Title: Communications Designer

Position Status: Full-Time Temporary (This position to last not later than October 4, 2024)

Department: External Relations

Employee Group: Teamsters Local 31

Location: 4515 Central Boulevard, Burnaby

Salary Range/ Wage Rate: PG T24 \$3,077.63 - \$3,634.43 bi-weekly

Our External Relations Department is seeking a Communications Designer who will specialize in creation of visual designs for printing such as brochures, signs, posters, and a wide range of other tangible products, ensuring that the dimensions and technical specifications are suitable for printing.

This role may entail creating a product from inception, bringing it from the drawing board through the final finished stages, or may be handed a general concept from a designer, with the expectation that will refine the concept through to the completed product.

You are: able to create designs for a variety of printed mediums and have a good understanding of color calibration and technical printing standards, with a keen eye for details. You have excellent communication skills to effectively collaborate with the design team and articulate concepts to non-design stakeholders as well as a proactive approach to problem-solving and a commitment to continuous improvement.

This role:

- Designs, draws, lays-out and prepares a range of visual material for print, based on the needs of the various corporate departments; creates visual products for promotional, advertising, educational, safety and informational purposes; ensures the technical quality of print files, including setup, adjustments and file optimization for printing.
- Consults with clients throughout the organization on design requirements; develops and proposes creative concepts and approaches that are consistent with strategic initiatives and organizational objectives while considering target audiences, budget and deadlines; develops overall image concepts for specific projects and campaigns, including designs, slogans, logos and their various applications.
- Advises on the effective use of visual and branding products and ensures that products are consistent in style and in compliance with corporate standards; participates in the development of the corporate visual identity.

- Works collaboratively with other jurisdictions and contractors on design projects and provides guidance and assistance as needed; develops graphic products as required and ensures that standards for use are maintained.
- Maintains current knowledge of visual design trends and related developments.
- Performs related work as required.

To be successful, you have:

- Bachelor's degree in design or fine arts and sound related experience; or an equivalent combination of training and experience.
- Considerable knowledge of graphic art and design principles, methods, techniques, materials and tools.
- Considerable knowledge of computer software and related equipment used in the work.
- Considerable knowledge of typography, and product materials, styles and sizes.
- Sound knowledge of corporate branding standards.
- Working knowledge of multimedia, web and electronic workflows.
- Working knowledge of corporate strategic initiatives and communications objectives as they relate to the work performed.
- Ability to develop and execute design concepts suitable to client needs and projects.
- Ability to prepare final artwork and to design and prepare electronic, two and three-dimensional material for educational, promotional and informational products.
- Ability to establish and maintain effective working relationships with a variety of internal and external contacts.
- Skill in the use of a wide variety of tools, materials, software and equipment used in the work.

Our Vision:

Metro Vancouver embraces collaboration and innovation in providing sustainable regional services that contribute to a livable and resilient region and a healthy natural environment for current and future generations.

At Metro Vancouver, we are committed to cultivating a diverse, safe, equitable, and inclusive work environment for all. We strive to attract and retain a talented, diverse workforce that is reflective of the region we serve. If an accommodation is required during the recruitment and selection process, please contact careers@metrovancover.org for support. Learn more about our commitments to diversity, equity, and inclusion [here](#).

Please follow this link <https://metrovancover.org/about-us/careers> to our Careers page where you can submit your application by April 16, 2024.