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**CITIZENS FIRST THROUGH SERVICE EXCELLENCE**

*We have an exciting **Full Time Non- Unionized** opportunity in the **Corporate & Strategic Communications Department** for an experienced and motivated individual*

**Manager, Marketing & Creative Services  
(JOB # J0418-0617)**

As one of Southern Ontario's fastest growing cities, with its mix of urban and rural areas, Vaughan is an in-demand place to live and work. Vaughan is considered one of Canada's most family friendly cities with a dynamic and diverse population of over 300,000. With one of the top performing economies, a growing tourism industry and an enviable portfolio of recreational and cultural venues, this is the place where you want to be.

As a member of the Communications Leadership Team, the Manager is responsible for managing the Marketing and Creative Services Group and leading all video, photography, graphic design, advertising and marketing requests/initiatives from Corporate and Strategic Communications. Oversees the management of the City of Vaughan's brand and visual identity and collaboratively works with other members of the Communications Leadership Team to provide marketing and creative services to support a fulsome communications campaign for both internal and external clients. Responsible for monitoring, recommending and implementing emerging A/V and graphic design technologies and services.

*Qualifications and experience:*

- University Degree in Marketing, Digital Media Arts and Design, or suitable equivalent. Corporate leadership and management training.
- Minimum seven (7) years' of proven experience as a creative director or in a similar role municipal government and/or public sector environment.
- IABC (International Association of Business Communicators) or CPRS (Canadian Public Relations Association) accreditation is considered an asset.
- Ability to conceptualize, develop and implement strategies and ideas.
- Sound understanding of creative, design, digital media and web best practices/guidelines and industry trends.
- Hands-on experience in creative process, marketing, graphic design and brand development.
- Experience with a variety of software platforms, including Adobe Creative Cloud (Photoshop, InDesign, Illustrator, etc.) and technology/production equipment.
- Practices innovation and progressive technology/solution explorations and implementations.
- Excellent leadership and communication skills.
- A strong understanding of brand development and multichannel marketing concepts.
- Ability to interact professionally and effectively with all levels of staff, corporate clients and vendors exercising sound judgment, tact and diplomacy.
- Effective presentation and persuasive skills together with strong interpersonal skills including a collaborative team player.
- Exceptional organizational and time management skills; coupled with the ability to manage multiple priorities to successfully achieve aggressive deadlines.
- Exemplary interpersonal and analytical abilities.
- Updates job knowledge by participating in educational opportunities; reading professional publications; maintaining personal and professional networks; participating in professional organizations.
- Knowledge of, or demonstrated ability in, the City's core competencies and relevant functional competencies.
- A valid Ontario 'G' driver's license, in good standing, with access to a reliable vehicle for corporate use.
- Ability to work outside normal business hours, as required

In addition to offering a competitive compensation package, we have a strong focus on health and wellness, including fitness facilities and family-focused benefits.

If you are an energetic person who is interested in bringing your knowledge and passion to the City of Vaughan, please [click here](#) to apply online by **Wednesday, May 2, 2018**.

Please note that only candidates selected for interviews will be contacted.