

AI ESSENTIALS FOR PUBLIC SECTOR & NONPROFITS

Micro-Credential

1

What AI Means for Government and Nonprofit Organizations

2

AI Prompt Engineering & Improved Communication Techniques

3

AI for Competitive Intelligence in Organizational Contexts

4

AI to Improve Citizen/Customer Engagement

5

AI for Process Automation & Efficiencies

6

AI Policies, Ethics, Security and Procedures

REGISTER TODAY!

<https://attendee.gototraining.com/r/3322587150313847809>

COST:

Early Bird Registration by October 17, 2025 \$499. + HST/pp

Discounted Rates for 3+ or more participants from same organization

After October 17, 2025 - \$599. + HST/pp

PROGRAM OBJECTIVES

- Understand how AI works and its applications in public service and nonprofit contexts.
- Learn about AI framework regulations, privacy requirements, and ethical considerations.
- Integrate AI technologies into strategies for improved service delivery, community engagement, and operational efficiency.
- Apply AI to address real-world problems and enhance decision-making.
- Gain hands-on experience with widely used AI tools, platforms, and software.

PROGRAM DETAILS

- Format: Online, 6-week micro credential program
- Time Commitment: 3 HRS/Week (2 HRS Self-Directed + 1HR weekly live session)
- Live Sessions: Tuesdays, 12PM –1PM (EST)
- Start Date: Oct. 28, - Dec. 2, 2025

